



815 Slaters Ln

AGREEMENT MADE BETWEEN

WCCO-TV

CONTRACT NO. REV. 1141-53434-1

DATE PRINTED 08/29/12

prior notice

PAGE

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450 AND

AGENCY (OR SERVICE) ACTING AS AGENT FOR 168364 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NATIONAL REPUBLICAN CONGRESSIONAL COMM. Required 320 1st St SE Announcement 28 days

WCCO-TV

Alexandria VA 22314-1219 Washington DC 20003-1838

USA

CONTACT TRACEY ROBINSON PRODUCTEST #3094

LOCAL AGENCY EST. NO. PRODUCT 1300 Nicole Roy Pol SALESPERSON CODE 3094

NATIONAL MEDIA RESEARCH PLANNING

NATIONAL SALESPERSON

253477

NAME

AND

ADDRESS

BROADCAST SCHEDULE STARTING 09/21/12 AND ENDING 09/27/12 NO. WEEKS: 1

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ethnicity		SPOTS		ME		######################################		TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
								1		
1	00001	1	04:58A	05:58A	30S	09/21/12-09/21/12	SUNRISE THIS MORNING	1	500.00	500.00
-										100000000000000000000000000000000000000
2	11110	4	04:58A	05:58A	30S	09/24/12-09/27/12	SUNRISE THIS MORNING	4	500.00	2000.00
-	11110		04.5011	03.3011	300	03/24/22 03/21/22	50111.125 11115 1101111110	10.5	F.T.F.6.5.5.	
3	00002	2	05:58A	07:00A	30s	09/21/12-09/21/12	THIS MORNING	2	1000.00	2000.00
3	00002		03.30A	07.00A	303	03/21/12-03/21/12	III IOMIII	-	1000.00	1000.00
4	22220	8	05:58A	07:00A	30s	09/24/12-09/27/12	THIS MORNING	8	1000.00	8000.00
4	22220	0	V3:36A	07:00A	303	09/24/12-09/27/12	THIS MORNING		1000.00	0000.00
5	00001	1	09:00A	09:58A	30s	09/21/12-09/21/12	JEFF PROBST SHOW	1	425.00	425.00
5	00001		09:00A	09:30A	303	09/21/12-09/21/12	GET FROBET SHOW	1	425.00	425.00
	01010	2	09:00A	09:58A	30s	09/25/12-09/27/12	JEFF PROBST SHOW	2	425.00	850.00
6	01010	2	09:00A	U9:56A	305	09/25/12-09/27/12	JEFF FROBST SHOW		425.00	830.00
-	11110		11 503	12:30P	300	00/24/12 00/27/12	NOON NEWS	4	1000.00	4000.00
7	11110	4	11:58A	12:30P	30S	09/24/12-09/27/12	NOON NEWS	4	1000.00	4000.00
0		1	00.503	11 202	30s	09/23/12-09/23/12	WCCO SUNDAY MORNING NEWS	1	1000.00	1000.00
8	1	1	09:58A	11:30A	305	09/23/12-09/23/12	WCCO SUNDAI MORNING NEWS	1	1000.00	1000.00
	00001		02 575	05 005	30s	09/21/12-09/21/12	BLI BY DECEMBER	1	1000.00	1000.00
9	00001	1	03:57P	05:00P	305	09/21/12-09/21/12	ELLEN DEGENERES	1	1000.00	1000.00
				05 005	200	00/04/10 00/07/10	array anomyman	4	1000.00	4000.00
10	11110	4	03:57P	05:00P	30S	09/24/12-09/27/12	ELLEN DEGENERES	4	1000.00	4000.00
	41000		04 505	05 305	200	00/05/10 00/05/10	W. D. EDW NITHS	1	2000.00	2000 00
11	01000	1	04:59P	05:30P	308	09/25/12-09/25/12	M-F 5PM NEWS	1	2000.00	2000.00
992.0								1	2500.00	2500.00
12	00001	1	05:59P	06:30P	30S	09/21/12-09/21/12	M-F 6PM NEWS	1	2500.00	2500.00
									0500 00	10000 00
13	11110	4	05:59P	06:30P	305	09/24/12-09/27/12	M-F 6PM NEWS	4	2500.00	10000.00
										4,000.00
14	1.	1	06:00P	06:30P	30s	09/22/12-09/22/12	SATURDAY 6P NEWS	1	1400.00	1400.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

AS AGENT FOR (ADVERTISER) ACCEPTED BY AGENCY

ACCEPTED BY STATION





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08/29/12

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND PAGE ADVERTISER (OR AGENCY AND ADVERTISER) 253477 AGENCY (OR SERVICE) ACTING AS AGENT FOR 168364 **Cancellation Notice** NATIONAL MEDIA RESEARCH PLANNING NATIONAL REPUBLICAN CONGRESSIONAL COMM. NAME Required 320 1st St SE 815 Slaters Ln AND Announcement 28 days **ADDRESS** Alexandria VA 22314-1219 Washington DC 20003-1838 prior notice USA USA CONTACT TRACEY ROBINSON PRODUCTEST #3094 AGENCY EST. NO. PRODUCT 1300 LOCAL Nicole Roy Pol

SALESPERSON NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 09/21/12 AND ENDING 09/27/12 NO. WEEKS:

3094

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CODE

- ethnicity		спото	TII	ME				TOTAL		
ITEM	DAYS	SPOTS PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
15	1	1	05:28P	05:58P	30s	09/23/12-09/23/12	SUNDAY 5:30P NEWS	1	1500.00	1500.00
16	11010	3	06:27P	07:00P	30s	09/24/12-09/27/12	WHEEL OF FORTUNE	3	4000.00	12000.00
17	.1	1	09:00P	10:00P	30S	09/25/12-09/25/12	VEGAS	1	6200.00	6200.00
18	1	1	09:00P	10:00P	30s	09/27/12-09/27/12	PERSON OF INTEREST	1	6500.00	6500.00
19	1.	1	08:58P	10:00P	30S	09/22/12-09/22/12	48 HOURS MYSTERIES	1	3000.00	3000.00
20	1	1	11:57A	06:00P	30S	09/23/12-09/23/12	NFL REGULAR SEASON GAMES	1	7000.00	7000.00
21	00001.0	1	10:00P	10:35P	30s	09/21/12-09/21/12	LATE NEWS M-F/SU	1	3600.00	3600.00
22	11110.0	4	10:00P	10:35P	30s	09/24/12-09/27/12	LATE NEWS M-F/SU	4	3600.00	14400.00
23	00001	1	10:35P	11:38P	30s	09/21/12-09/21/12	LATE NIGHT WITH DAVID	1	1000.00	1000.00
24	11110	4	10:35P	11:38P	30s	09/24/12-09/27/12	LATE NIGHT WITH DAVID	4	1000.00	4000.00
25	1.	1	10:35P	11:05P	30s	09/22/12-09/22/12	STORM STORIES	1	700.00	700.00
0.5	9	,	11 OFB	12:05A	30s	09/23/12-09/23/12		1	375.00	375.00
26	1	1	11:05P	12:05A	305	09/23/12-09/23/12	Total Contract:	55	57.00.773865633	99950.00
							Billing Summary			_
						Jul	Aug Sep		Total	
					Qtr 3		.00 99950.00		99950.00	
				No.					1	

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WCCO-TV

			AND	PAGE 3
253477	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	168364 ADVERTISER (OR AGENCY AND ADVERTISE	R) Cancellation Notice
NAME	NATIONAL MEDIA R	ESEARCH PLANNING	NATIONAL REPUBLICAN CONGRESSIONAL COMM	
AND	815 Slaters Ln		320 1st St SE	Required
				Announcement 28 days
ADDRESS	Alexandria USA	VA 22314-1219	Washington DC 20003-1838 USA	prior notice
CONTACT	TRACEY ROBINSON		PRODUCTEST #3094	
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 3094	PRODUCT 1300	
NATIONAL SALESPERSON	ı			
BROADCAS	T SCHEDULE STARTING	09/21/12 AND ENDING	09/27/12 NO. WEEKS: 1	

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ethnicity				150.00						
ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
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